

## CONTACTS

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## INVEST IN TREBINJE



## MAJOR COMPANIES IN THE SECTOR

Swisslion **otakovo**



Elmar  
essential oils



POPOVO  
POLJE



## BASIC INFORMATION

42°33' and 42°57' north latitude and 17°58' and 18°35' east longitude

**Location:** Trebinje is located in the southeastern part of Bosnia and Herzegovina, The Republic of Srpska, at the border of Bosnia and Herzegovina, Montenegro and Croatia.

**Area:** 904 km<sup>2</sup>

**Population:** 31.433

**Altitude:** 275 m

**Climate:** Mediterranean – 260 sunny days

**Relief:** Dinaric karst

**Average summer temperature:** 26,5 °C,

**Average winter temperature:** 8 °C

**Time zone:** CET (GMT + 1 hour)

**Currency:** BAM

**Exchange rate (linked to €):** 1 € = 1,95583 BAM

**VAT:** 17%

**Income tax:** 10%

## TRANSPORT CONNECTION

**Highways:** M20, M6

**International airport: B&H:** Mostar 114 km, Sarajevo 198 km, Podgorica 117 km. **Croatia:** Čilipi 41 km, **Montenegro:** Tivat 93 km

**Seaports: Croatia:** Dubrovnik 31 km, Ploče 130 km, **Montenegro:** Bar 120 km

## OVERVIEW OF AGRICULTURAL SECTOR AND FOOD INDUSTRY

Favourable climatic conditions are suitable for growing fruit and vegetables, especially vines. Apples, sour cherries and plums are the most common fruit cultures, and among vegetables is potato. The city area is the only vineyard in the RS. It is known for production of honey, tobacco, medicinal and aromatic herbs, and quality varieties of figs.

Typical traditional products for Trebinje are wine and honey. The City of Trebinje possesses unpolluted soil, satisfactory water quality, what represents a condition for production of eco-friendly food (cheese, smoked ham, Poljak bean, early vegetables).

### FAVOURABLE CLIMATIC CONDITIONS

- Climate Mediterranean, as well as variant of moderate coastal-continental
- Very long and hot summers, mild, short and rainy winter
- 260 sunny days per year, on average
- Average value of sunshine duration: 2006 hours
- Average annual temperature 14,5 C
- Annual precipitation: 1800-2700 mm
- Number of tropical days: 48

### BASIC FACTS

- 13 companies
- 70 employees
- 2.091 BAM average gross salary

### HERBAL POTENTIAL

- Karst area covered mostly with karst vegetation
- Potential of high forest excellent in quality around 750 000 m<sup>3</sup>
- Medicinal plants:
  - 2000 herbal species
  - Around 300 interesting for pharmacology

### REGISTERED COOPERATIVES

- Agricultural cooperative "Petrovo polje", its main activity is viticulture, as well as production of all traditional and typical products on the organic base.
- Beekeepers cooperative "Žalfija", covers region of East Herzegovina. Its aim is development of

beekeeping sector by encouraging the production, placement and sell of bee products from this area.

### REGISTERED ASSOCIATIONS

- Association of wingrowers and wineproducers "Vinos" in the area of Herzegovina has the aim to create a worldwide recognizable brand, control the grape origin and thus geographically protect wines produced in these areas. The aim of Trebinje Businessmen Association is faster and more transparent resolving of the problems arising in economic processes.

### FAVOURABLE BUSINESS ENVIRONMENT

- 1.027 registered legal entities and entrepreneurs
- 1-3 days necessary for company registration
- 15 days necessary for location permit issuing
- Up to 30 days necessary for construction permit issuing
- 5 days necessary for company closure
- The City is certified local community with favorable business environment (BFC SEE) and is holder of the certificate of quality ISO 9001
- Functional Economic Council in order to better plan development of the city in cooperation with business community

### OBJECTIVES AND TRENDS

- Development of fruit-growing in the area of karst field
- Viticulture (Popovo polje, Trebinjsko polje and Lastva)
- Tobacco cultivation in the area of Trebinjske šume
- Production of early fruit
- Beekeeping and bee products production
- Cattle breeding, mini farms and dairy farm
- Collecting, purchasing and processing of medicinal herbs
- Production of edible fish
- Production of indigenous vegetable species from Herzegovina (the "Poljak" bean) – organic production

## SUCCESSFUL STORY



- Established in 1977, Popovo polje company operated until the last war (1991-1995) when there was the biological destruction of the raised perennial plantations. Newly established company, Popovo polje, joint-stock company Trebinje is a new land concessionaire in Popovo polje, which is engaged in fruit and vineyard production.
- Production is based on the use of modern technologies, and the team of agronomists is in charge for products quality following the world standards.
- Orchards are located in the fertile field of Popovo polje, located between Trebinje and Ljubinje.
- Apples, pears, sweet cherries and grapes (wine and table varieties) are grown on the plantation, and the products are placed on the local and foreign market.
- Modern packing machine includes a complete washing process, classification by size, weight and quality.
- The fact that apples from Popovo polje have already become a recognizable brand on European market is evidenced by the data that the most of this year's growth, over 1000 tons, will be exported to the European Union.
- It is planned to expand orchards under apples and pears in the coming period