

# Economic Potentials of the City of Trebinje

#### **Exceptional Geo-Strategic Position**

Vicinity to the International Airports and Ports

Favorable strategic position towards the markets of Europe, the Middle East and Asia



	Location	Distance (km)
	Dubrovnik , Croatia, seaport	31
X	Čilipi, Croatia	41
X	Tivat, Montenegro	93
*	Mostar, B&H	114
X	Podgorica, Montenegro	117
· · ·	Bar, Montenegro, seaport	120
- T	Ploče, Croatia, seaport	130
X	Sarajevo, B&H	198
*	Split, Croatia	249
4	Brčko, B&H, riverport	384
X	Belgrade, Serbia	458

# Key Facts About Trebinje

Area Altitude Population Population density per km2

904 km² 245 m 31,433 35

Climate

Mediterranean 260 sunny days per year Average temperature

July 26.5°C January 8°C Time zone

UTC +1

Relief

**Dinaric karst** 

#### 10 Reasons to Invest in Trebinje

The vicinity of the European Union and the market of approx. 600 million consumers

Liberal Foreign trade regime with most countries

Favorable climatic and hydrological conditions for growing Mediterranean cultures

Expansion of tourism growth and development

**Qualified workforce** 

Excellent potentials for electricity production from "green" sources

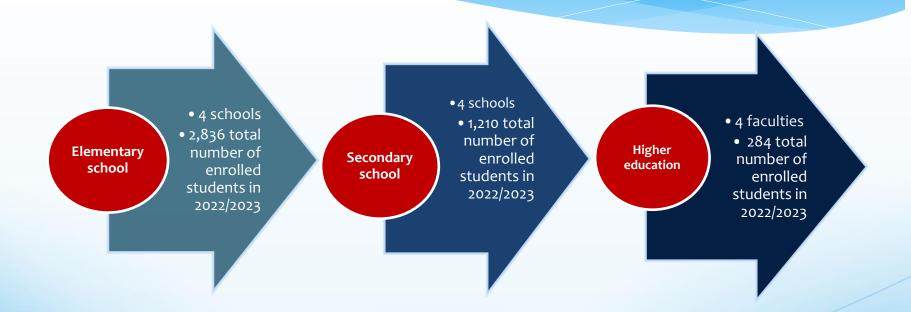
Immediate vicinity of the Adriatic coast as a positioned tourist area

The market in progress

Stimulating tax policy

Low operating costs compared to the environment

#### **Education**



Agency for learning Foreign Languages: 3

Foreign Languages: English, Italian, German, Russian, French

#### People as a key to Development

#### Overview of available workforce

The employed total

8,764

The unemployed total

2,053



Average net salary in the Republic of Srpska: BAM 1144

Average net salary in Trebinje: BAM 1,081

Source: RS Employment Service, RS Employment Service-Branch office Trebinje and Agency for IT and Financial Services- APIF, 2022

#### **Economic Trends**

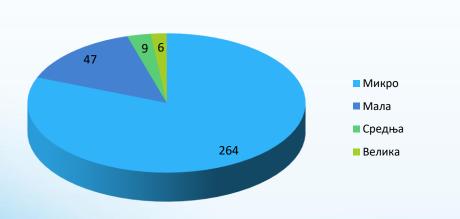
#### Foreign trade at the end of 2021:

- The total volume of trade in goods: 254 million BAM
- Realized export of the Power Utility of the RS (only HPP on the Trebišnjica river export was taken into account): 29 million BAM
- Import at the city level: 100 million BAM
- The coverage of import by export: 154%
- The coverage of import by export: at the level of the RS 79,4%, at the level of B&H 66.1%
- The most important export products: electricity, confectionery products and tools for machine industry.

**SOURCE: APIF 2021** 

## An Overview of Enterprises by Size

## 326 business entities



544 registered entrepreneurs:

298 crafts
111 catering
93 trade
42 carriers

(31.12.2022.)

Source: APIF 2021

#### Significant Business Entities

































## **Economy Key Sectors**



• Tourism



асо аграрни фонд требиње

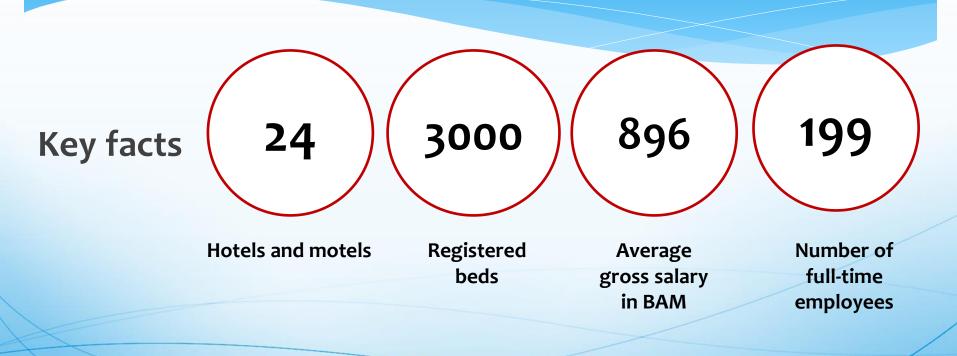
Agriculture



Energetics



#### **TOURISM**



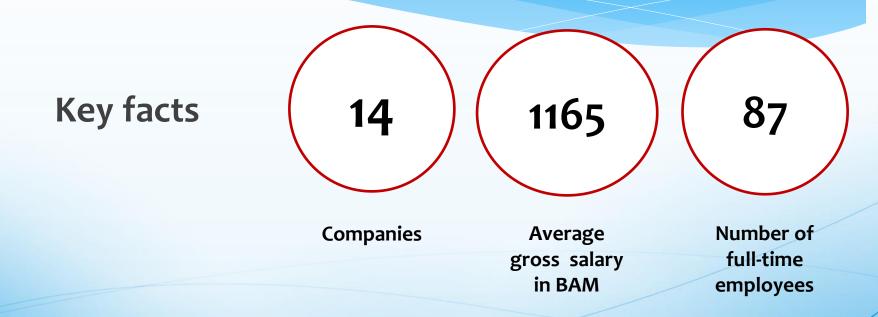
SOURCE: APIF 2021

#### **Advantages for Tourism Development**

#### Strategic and continuous growth and development of this economic branch

- •Tourism Development Strategy of the City of Trebinje 2020-2030
- Vicinity of the Adriatic coast as a famous receptive region
- The variety of natural tourist values
- Environmental protection
- High level of authentic eno-gastronomic offer
- Various cultural-historical heritage
- Competitive prices

# Agriculture



Source: APIF 2021

#### **Conditions for Agriculture Development**

- Excellent conditions for the cultivation of Mediterranean plants, over 2000 species in the region of Herzegovina along with already existing processing industry and the production of pharmacological and other products
- Very long and warm summers, mild, short and rainy winters
- Establishing the Agrarian fund and subsequently the "Herzeg house", the
  City Administration emphasized its committment to the development of
  this branch of the economy, providing maximum support to small
  agricultural producers.
- The development of the irrigation system is in its final phase, after which 80% of the total arable agricultural land in the territory of the City of Trebinje will be provided with irrigation.

#### **Agricultural Land Structure**

- City area 85,250 ha
- Ownership structure of the agricultural land:

49% state, 51% private

	AGRIICULTURAL LAND IN ha							
Cate	egory	Plough land	Arable land	Unarable land	Orchards	Vineyards	Pastures	Meadows
Area	A	3,244	6,084	4,203	212	413	32,624	1,305

SOURCE: USAID analysis, 2020

## **Energy Sector**

**Key facts** 

12

2117

1492

Company

Average gross salary in BAM

Number of full-time employees

## **Hydro Potential**

Hydropower Plant on the Trebišnjica River is a system consisting of 4 hydropower plants. The total installed capacity is 404 MW.

They are as follows:

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"HPP Trebinje 1".
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"HPP Dabar" is under construction. It will be the first hydropower plant within the "Upper Horizons" project.

<sup>&</sup>quot;HPP Trebinje 2"

<sup>&</sup>quot;HPP Dubrovnik

<sup>&</sup>quot;PSHPP Čapljina"

## **Solar Energy**

Natural conditions for the use of "green" energy sources:

- 260 sunny days per year
- The Power Utility of the RS strives to develop the "green" energy from renewable sources because it will face the obligation to pay environmental tax for carbon dioxide emission in the following years, which will possibly raise the price of electricity.
- large area of the Zubci plateau suitable for the construction of solar power plants
- In this area, on the surface of 120 ha, the largest powerplant of this type in the Balkans "Trebinje 1" is being built. Its capacity is 73 MW and an investment value around 100 million BAM.

#### **Investment Benefits**

Business premises lease:

I zone 16 KM/m<sup>2</sup>
II zone 12 KM/m<sup>2</sup>
III zone 9 KM/m<sup>2</sup>

Municipal building land development costs in 2023

I zone 118.18 KM/m2 II zone 109.74 KM/m2 III zone 101.29 KM/m2 IV zone 84.42 KM/m2 V zone 67.54 KM/m2 VI zone 50.65 KM/m2

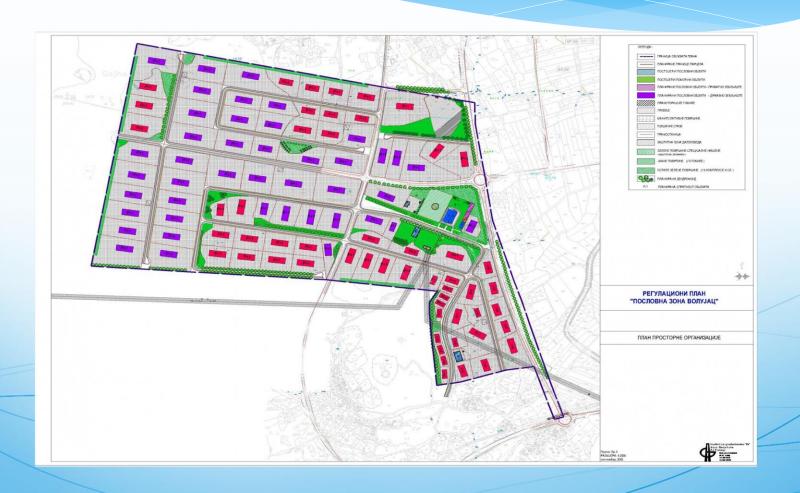
#### **Effective City Administration**

- The City is certified local community with favorable business environment (BFC SEE)
- 24 hours necessary for company registration
- Up to 5 days necessary for location requirements issuing
- Up to 5 days necessary for building permit issuing
- Unit for Local Economic Development, Investments and Energy Efficiency, Citizen Service Center, Citizens' Office, Office for Entrepreneurship
- Economic council consisting od representatives of public, private and civil sector contributes to better functioning, planning and implementation of the City development plans
  - Development Agency TREDEA Providing support to the development of small and medium enterprises, preparation and implementation of development projects
- Agrarian Fund-support for agricultural development

# **Business zone Volujac**

Ownership Type Area	11 % City of Trebinje, 41% Republic of Srpska, 48% private subjects Greenfield 85 ha				
Zone use	Industiral (prohibited construction of factories or plants-major polluters)				
Number of active companies in the area	6				
Method of sale	Auction (relief on development and rent costs)				
Distance from the zone	Highway: 1km, Railway: 70km,				
	Seaport: 30km, Airport: 45km				
Electric power supply	Yes				
Voltage	Substation 35/10 kV				
Water availability	Industrial water				
Gas availability	No				

#### **Business Zone Volujac**



#### Free Zone





#### Location info

#### Free zone Novo Trebinje

Trebinje

Republic of Srpska Bosnia and Herzegovina

City of Trebinje, Dražin Do

14. 5 ha

Ownership Private City

0% 100%

Land type Greenfield

Use proposal Trade Free trade zone Yes

Infrastucture

Asphalt 6m Water Ø100 Electricity 35kV

#### **Traffic connection**

Primary road M6 and M20

The construction of a bypass is planned next to the zone. It connects M6 and M20.

#### Thank you for your attention!

#### City of Trebinje

Vuka Karadžića no. 2 89101

Phone no: +387-59-273-460 Fax no: +387-59-260-742

E-mail: grad@trebinje.rs.ba ler@trebinje.rs.ba

Website: www.trebinje.rs.ba