

# Economic Potentials of the City of Trebinje

## **Exceptional Geo-Strategic Position**

**Vicinity to the International Airports and Ports** 

Favorable strategic position towards the markets of Europe, the Middle East and Asia

	Location	Distance (km)
	Dubrovnik , Croatia, seaport	31
*	Čilipi, Croatia	41
X	Tivat, Montenegro	93
X	Mostar, B&H	114
X	Podgorica, Montenegro	117
÷	Bar, Montenegro, seaport	120
	Ploče, Croatia, seaport	130
*	Sarajevo, B&H	198
*	Split, Croatia	249
4	Brčko, B&H, riverport	384
X	Belgrade, Serbia	458

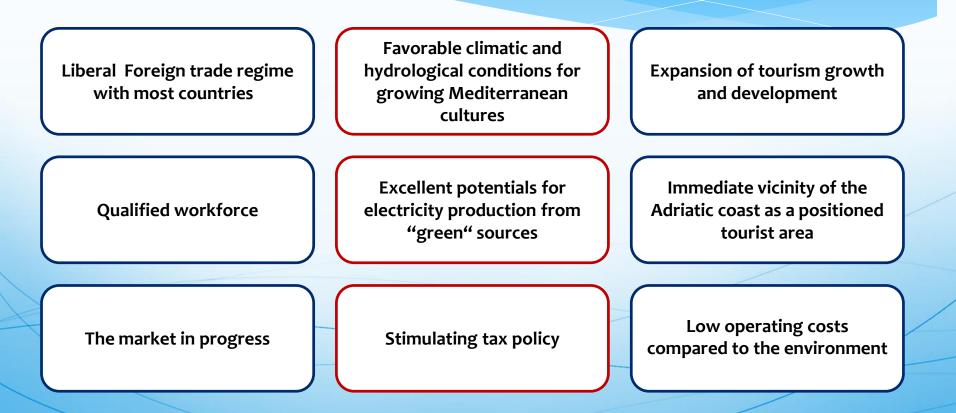
# Key Facts About Trebinje

Area Altitude		Population	Population density per km2	
904 km²	245 m	31,433	35	

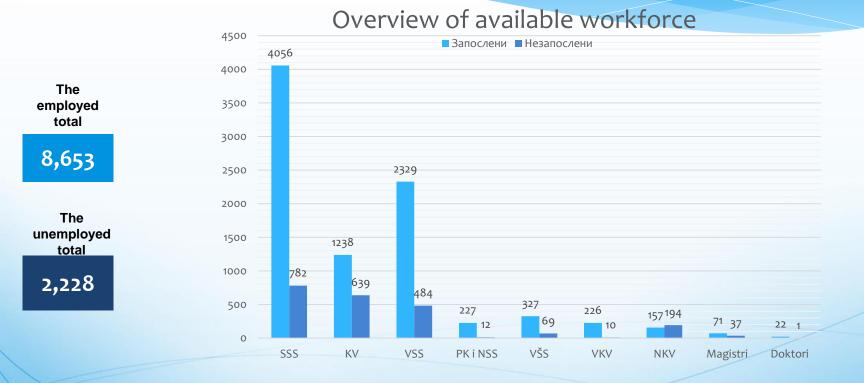
Climate	Average temperature	Time zone	Relief	~
Mediterranean 260 sunny days per year	July 26.5°C January 8°C	UTC +1	Dinaric karst	

#### 10 Reasons to Invest in Trebinje

The vicinity of the European Union and the market of approx. 600 million consumers



#### People as a key to Development



Average net salary in the Republic of Srpska : BAM 1004

Average net salary in Trebinje: BAM 1,070

Source : RS Employment Service, RS Employment Service-Branch office Trebinje and Agency for IT and Financial Services- APIF, 2021

#### **Economic Trends**

Foreign trade at the end of 2021:

- The total volume of trade in goods : 254 million BAM
- Realized export of the Power Utility of the RS (only HPP on the Trebišnjica river export was taken into account): 29 million BAM
- Import at the city level : 100 million BAM
- The coverage of import by export: 154%
- The coverage of import by export: at the level of the RS 79,4%, at the level of B&H 66.1%

- The most important export products: electricity, confectionery products and tools for machine industry.

#### **An Overview of Enterprises by Size**

## 326 business entities



**486** registered entrepreneurs:

> 236 crafts 115 catering 83 trade 52 carriers

Source : APIF 2021

#### **Significant Business Entities**



#### **Economy Key Sectors**



HET

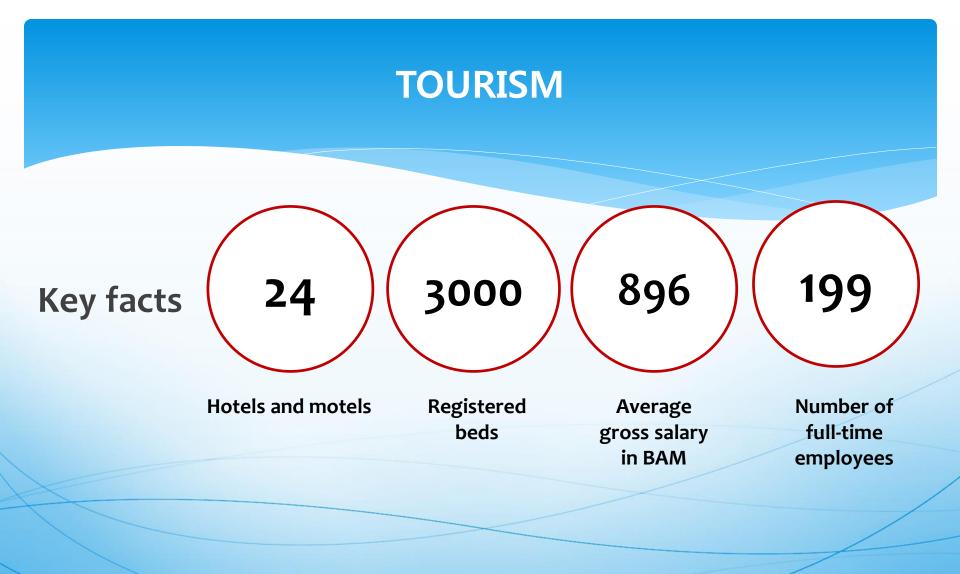
#### • Tourism



Agriculture

#### Energetics



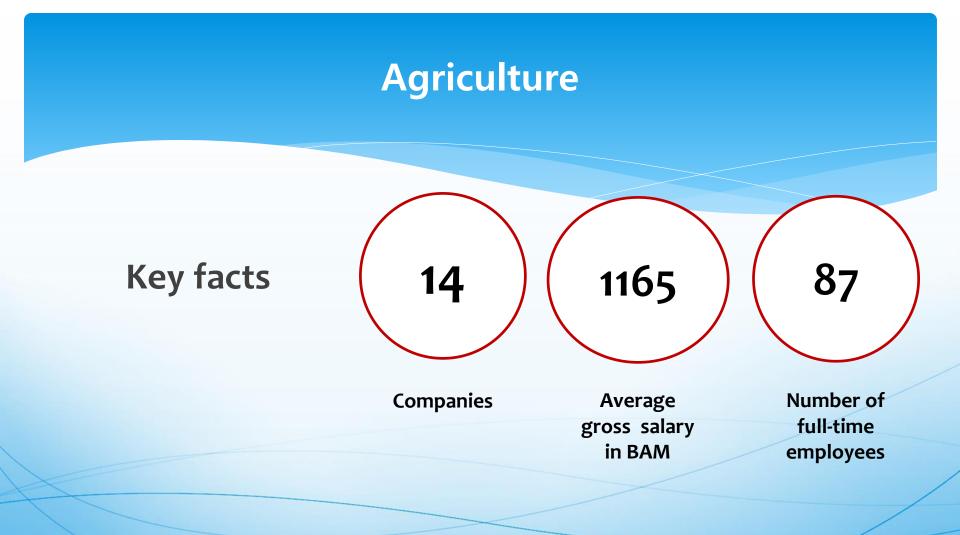


SOURCE: APIF 2021

#### **Advantages for Tourism Development**

Strategic and continuous growth and development of this economic branch

- •Tourism Development Strategy of the City of Trebinje 2020-2030
- Vicinity of the Adriatic coast as a famous receptive region
- The variety of natural tourist values
- Environmental protection
- High level of authentic eno-gastronomic offer
- Various cultural-historical heritage
- Competitive prices



Source: APIF 2021

#### **Conditions for Agriculture Development**

- Excellent conditions for the cultivation of Mediterranean plants, over 2000 species in the region of Herzegovina along with already existing processing industry and the production of pharmacological and other products
- Very long and warm summers, mild, short and rainy winters
- Establishing the Agrarian fund and subsequently the "Herzeg house", the City Administration emphasized its committment to the development of this branch of the economy, providing maximum support to small agricultural producers.
- The development of the irrigation system is in its final phase, after which 80% of the total arable agricultural land in the territory of the City of Trebinje will be provided with irrigation.

#### **Agricultural Land Structure**

- City area 85,250 ha
- Ownership structure of the agricultural land:

49% state, 51% private

AGRIICULTURAL LAND IN ha							
Category	Plough land	Arable land	Unarable land	Orchards	Vineyards	Pastures	Meadows
Area	3,244	6,084	4,203	212	413	32,624	1,305
							/

SOURCE: USAID analysis, 2020

#### **Energy Sector**

## **Key facts**



Source: APIF, 2021

#### **Hydro Potential**

Hydropower Plant on the Trebišnjica River is a system consisting of 4 hydropower plants. The total installed capacity is 404 MW.

They are as follows:

"HPP Trebinje 1". "HPP Trebinje 2" "HPP Dubrovnik "PSHPP Čapljina"

"HPP Dabar" is under construction. It will be the first hydropower plant within the "Upper Horizons" project.



Natural conditions for the use of "green" energy sources:

- 260 sunny days per year
- The Power Utility of the RS strives to develop the "green" energy from renewable sources because it will face the obligation to pay environmental tax for carbon dioxide emission in the following years, which will possibly raise the price of electricity.
- large area of the Zubci plateau suitable for the construction of solar power plants
- In this area, on the surface of 120 ha, the largest powerplant of this type in the Balkans "Trebinje 1" is being built. Its capacity is 73 MW and an investment value around 100 million BAM.

#### **Investment Benefits**

#### Business premises lease:

I zone 16 KM/m<sup>2</sup> II zone 12 KM/m<sup>2</sup> III zone 9 KM/m<sup>2</sup>

#### Municipal building land development costs in 2022

I zone 98.48 KM/m2 II zone 91.45 KM/m2 III zone 84.41 KM/m2 IV zone 70.35 KM/m2 V zone 56.28 KM/m2 VI zone 42.21 KM/m2

#### **Effective City Administration**

- City is in the process of BFC standard recertification- the local community with favorable business environment
- 24 hours necessary for company registration
- Up to 5 days necessary for location requirements issuing
- Up to 5 days necessary for building permit issuing
- Unit for Local Economic Development, Investments and Energy Efficiency, Citizen Service Center, Citizens' Office, Office for Entrepreneurship
- Economic council consisting od representatives of public, private and civil sector contributes to better functioning, planning and implementation of the City development plans
  - Development Agency TREDEA Providing support to the development of small and medium enterprises, preparation and implementation of development projects Agrarian Fund-support for agricultural development

## **Business zone Volujac**

Ownership	55% state, 45% private		
Туре	Greenfield		
Area	85 ha		
Zone use	Industiral (prohibited construction of factories or plants-major polluters)		
Number of active companies in the	6		
area			
Method of sale	Auction (relief on development and rent costs)		
Distance from the zone	Highway: 1km, Railway: 70km,		
	Seaport: 30km, Airport: 45km		
Electric power supply	Yes		
Voltage	Substation 35/10 kV		
Water availability	Industrial water		
Gas availability	No		

#### **Business Zone Volujac**



#### **Free Zone**





#### Location info

Free zone Novo Trebinje Trebinje Republic of Srpska Bosnia and Herzegovina

City of Trebinje, Dražin 14. 5 ha	Do	
Ownership	Private 0%	City 100%
Land type	Greenfield	
Use proposal Free trade zone	Trade Yes	
Infrastucture		

Asphalt 6m Water Ø100 Electricity 35kV

#### **Traffic connection**

Primary road M6 and M20 The construction of a bypass is planned next to the zone. It connects M6 and M20.

#### Thank you for your attention!

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